



DrAsaHershoff^{DC ND}

LIFE CURRICULUM VITAE



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321 N Pass Ave
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EDUCATION

Doctor of Chiropractic
CMCC, Toronto
1970-74

Doctor of Naturopathy
CCNM, Toronto
1974-78

Tibetan Lama
Dechen Osal Ling, BC
1986-89

SKILLS

Homeopathy
Holistic Nutrition
Mind Body Healing
Herbal Medicine
Meditation
Mindfulness
5 Element Healing

PROFESSIONAL PRACTICE

Dr. Asa is creator of 5-Element Energy Healing and Elemental Psychology and a world leader in the Elements as a tool for meditation and mind-body transformation. As a naturopathic physician, he has practiced holistic or green medicine for four decades, his full-spectrum approach including homeopathy, herbal medicine, nutrition, energy healing and bioenergy analysis. A life-long spiritual seeker, he has accomplished the traditional Tibetan Buddhist 3-year retreat, held in strict isolation. As a medical intuitive and empathic healer, he offers a system of personal transformation that integrates the most profound aspects of Eastern wisdom and meditation with the best of Western functional medicine and psychology. Having practiced in Toronto, New York and Los Angeles, Dr Asa currently consults with people from across the globe, working with patients, students and clients from all walks of life, from celebrities to everyday heroes.

EDUCATION & TRAINING

- 1974: Doctor of Chiropractic: Canadian Memorial Chiropractic College, awarded the J.M. Wallace scholarship: Standing first in class of 100 in his 2nd year.
- 1980: Doctor of Naturopathy, Canadian College of Naturopathic Medicine; one of five fully accredited naturopathic four-year colleges. In 1998 he became Diplomate of the Homeopathic Academy of Naturopathic Physicians (DHANP). Seminars and workshops with leading homeopaths, including Roger Morrison, Jonathan Shore, Jeremy Sherr, Ananda Zaren, Paul Herscu, Lou Klein, Vega Rosenberg, Jan Scholten, etc.
- A pioneer in bioenergy medicine, trained in subtle energy healing for 16 years with Dr. John LaPlante, Canada's leading medical intuitive.

PROFESSIONAL ACTIVITY

In 1978 Asa was the cofounder of the **Canadian College of Naturopathic Medicine**, forever changing the face of health care in Canada; Also: 1979-81: Secretary of the Canadian Naturopathic Association; 1976-81: Secretary of the Ontario Naturopathic Association; 1994-98: Director of the California State Homeopathic Medical Society; 1997: Board of Advisors, Columbia's Miami Heart Institute, etc.

INTERESTS

Meditation
 Mindfulness
 5 Element Research
 Fine art & Drawing
 Graphic Design
 Website Building
 Tibetan Translation

OTHER TRAINING

Homeopathy
 Holistic Nutrition
 Mind Body Healing
 Herbal Medicine
 Meditation
 Mindfulness
 5 Element Healing

TRAVELS

Over 30 countries in
 search of healing
 and transformative
 knowledge, including
 extensive travels in
 India, Nepal, Bhutan,
 Thailand, Hong Kong

TEACHING & WRITING ACTIVITY

TEACHING

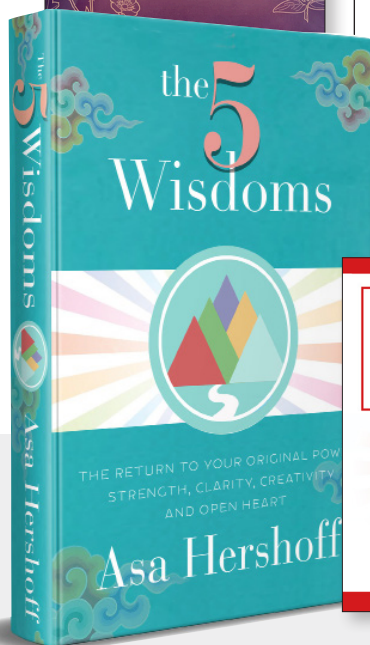
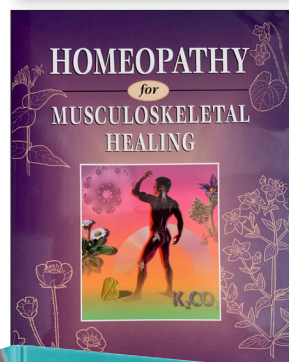
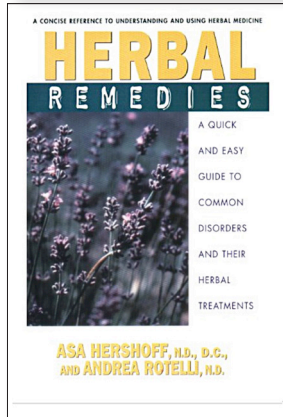
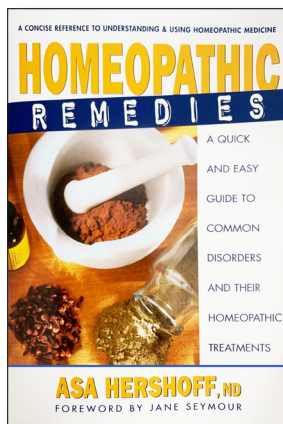
Asa currently teaches 5-Element Energy Healing techniques, Elemental Psychology and Elemental Mindfulness in various venues across the US, Canada, Europe and Asia, including Bhutan, Thailand and Qatar. His other teaching history includes:

- Teaching homeopathy for 40 years to professionals and laymen, with as many as 75 seminars per year in the U.S., Canada, and Europe.
- Past **faculty member** of the Canadian College of Naturopathic Medicine, Southwest College of Naturopathic Medicine, University of Bridgeport, Teleosis School of Homeopathy, American University of Complementary Medicine and professor at Curentur University, Los Angeles and others.
- Venues included: the **US Veteran's Administration** in San Francisco; University of the Pacific; **University of Southern California**, Irvine; University of Toronto; UCLA-Los Angeles; Dept. of Alternative Medicine, **Cedars Sinai Hospital**; National Center for Homeopathy; LA Chiropractic College; University of California, etc.
- 2005: North American Trainer for Nutri-Energetics Systems and North American representative for Bioenergetic Research Institute in England, for online training in Bioenergy Medicine.

WRITING & MEDIA ACTIVITY

Asa is a prolific writer who has contributed to many “pre-internet” magazines and journals: Let's Live, Delicious, Nature's Impakt, Nutritional Insights, Alive magazine, etc. His professional articles on homeopathy include Dynamic Chiropractic, Chiropractic Economics, Homeopathy Today, American Journal of Natural Medicine, Resonance, Simillimum, The Globe, etc. His TV and radio appearances, include the New Attitude Show, Medical Breakthroughs, the Susan Powter Show, CNBC's America's Talking, Gary Null Show, Here's To Your Health, etc. Asa's published works include:

- **Homeopathy for Musculoskeletal Healing.** (25,000 copies sold).
 - **Homeopathic Remedies.** (Penguin Random House), (75,000 copies sold).
 - **Herbal Remedies.** (Penguin Random House).
 - Hundred Thousand Rays of the Sun: Biography of Lama Tsering Wangdu, 2010. (editor and design).
 - 5-Element Energy Healing: Vol 1, Self-Healing (to be published in 2020)
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HEALTH INDUSTRY

Asa has been a consultant and lecturer for six major homeopathic and nutritional companies including for Boericke & Tafel, America's oldest homeopathic pharmacy, for 7 years; **Chief medical consultant** and product formulator for Nu-Life Nutritionals (Toronto) for six years. **Medical consultant and lecturer** for Dolisos, BHI/Heel, Seroyal Canada, NaturPharm, Nu-Life (Canada's largest supplement manufacturer), Hobon, Natraceuticals, Energetique and others. Other activities include:

- **Formulated** over 300 natural medicines for Boericke & Tafel, Acti-Form, Puralin Allergy and Puralin Weight Loss (one of the most successful over-the-counter homeopathics), Schiff-Weider vitamins.
- Advisor on homeopathy for **Andrew Wiel Inc.**, appearances on WebMD, advisor for HealtheStyles.com and others.
- Medical advisor for Archibel, creators of Radar homeopathic software and Encyclopedia Homeopathica, and consultant and designer for Kent Homeopathic, the world leaders in homeopathic software.
- Medical consultant for Apothecus Pharmaceuticals, makers of the most successful and widely marketed homeopathic weight loss, allergy and arthritis products.
- Designed six innovative homeopathic products for Schiff pharmaceuticals (Pain-Free) the first ever joint-specific, targeted pain and arthritis formula.

OTHER SKILLS & TRAINING

- Training in the Linklater voice method with David Smuckler, York University,
- Bilingual in English and French; Written translator of Tibetan meditation texts.
- Designs and illustrates his books with extensive training in fine art.
- Skilled in the use of Adobe's InDesign, Photoshop, Illustrator, Wordpress, etc.
- Produced over 3,000 slides and over 250 line drawings of healing plants.
- Translator for Tibetan texts (approximately 25 finished works)